FireWise Consulting Ltd. and the City of Leduc Fire Services are pleased to present the 5th Annual Western Canada Emergency Services Leadership Seminar

October 27 and 28, 2015 in Leduc, Alberta

Day 1
Valérie Céré  “Disaster Resilience: Leading the Way”
Diana Steele  “Eating for Energy for First Responders”

Day 2
André Goh  “Diversity & Inclusion: Building Connections”
Dr. Kevin Gilmartin  “Emotional Survival for Police, Firefighters and First Responders”

Seminar Website: www.emergencyservicesleadershipconference.com

Early Registration (by Sept 15, 2015) $459 plus GST
Standard Registration $489 plus GST

Register early to guarantee a seat at www.emergencyservicesleadershipconference.com/registration
<table>
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<tr>
<th>Tuesday, October 27</th>
<th>Wednesday, October 28</th>
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<tbody>
<tr>
<td>7:30 - 8:15 a.m.</td>
<td>8:15 - 8:30 a.m.</td>
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<tr>
<td>Delegate package pickup</td>
<td>Opening remarks</td>
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<tr>
<td>8:15 - 8:30 a.m.</td>
<td>8:30 - 12:00 p.m.</td>
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<tr>
<td>Opening remarks</td>
<td>Seminar reconvenes</td>
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<td>8:30 a.m. - 12:00 p.m.</td>
<td>André Goh</td>
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<td>Session Begins</td>
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<tr>
<td>Valérie Céré</td>
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<td>12:00 - 1:00 p.m.</td>
<td>12:00 - 1:00 p.m.</td>
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<td>Lunch (included with registration)</td>
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<tr>
<td>1:00 - 4:30 p.m.</td>
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<tr>
<td>Seminar reconvenes</td>
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<tr>
<td>Diana Steele</td>
<td>Dr. Kevin Gilmartin</td>
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<td>4:30 p.m.</td>
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<td>Closing remarks</td>
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The Western Canada Emergency Services Leadership Seminar is the only one of its kind in Canada that focuses exclusively on the skills emergency service leaders need to create high performing organizations that anticipate and respond to their community needs. The program is not designed for crisis management but rather to provide tools for inspired leadership. Exceptional speakers who are committed to sharing practical solutions based on personal experience deliver relevant and timely presentations. As organizations strive to create high performing workplaces that anticipate and respond to dynamic changes, the role of leadership becomes increasingly important. This seminar provides the opportunity to hear from recognized leaders and to network with peers from a variety of backgrounds.

The Fifth Annual Western Canada Emergency Services Leadership Seminar will be held at the Executive Royal Inn Leduc-Nisku. The hotel is located three minutes from the airport and a short drive from downtown Edmonton and the City of Leduc. The hotel offers complimentary shuttle service to the airport.

The hotel has set aside a block of guest rooms for seminar attendees. Please mention you will be attending the seminar when booking your accommodations.

Executive Royal Inn - 8450 Sparrow Drive, Leduc, Alberta T9E 7G4
Toll Free: 1-888-388-3932 • E-mail: mailto:edmontonairport@royalin.com
Valérie Céré, RN, M.A., Disaster Anthropologist

“Disaster Resilience: Leading the Way”

As a Disaster Anthropologist in Canada, Valérie advocates to policy makers, emergency managers and researchers to consider the social and cultural factors when planning for disasters and to develop locally adapted emergency plans with strong disaster resilience strategies.

A Registered Nurse since 1999, she has several years of experience in outpost nursing in more than 30 remote and isolated communities, including unique workplaces such as mines, forest firefighters (SOPFEU) and Aboriginal communities in Northern Ontario and Québec. Valérie holds a Master’s Degree in Anthropology. Her thesis examined the social constructs of risk perception, resilience and emergency management planning at the municipal level in a small and isolated community in Lower Labrador, Blanc-Sablon, Québec. Cultural Anthropology provides her the necessary tools to achieve a better understanding of how culture influences perception of disasters within our society.

Diana Steele, B.Sc (Diet) RD

“Eating for Energy for First Responders”

Diana Steele is a registered dietitian and owner of Eating for Energy, a thriving nutrition consulting company located in the Vancouver area. She is also co-author of the cookbook “Eating for Energy without Deprivation – The 80-20 Cookbook”. Committed to teaching nutrition in a realistic and do-able way, Diana has designed and delivered nutrition workshops and seminars across the country. She has conducted more than 500 seminars to major corporations and agencies such as The National Parole Board. Diana speaks regularly at schools to the students and staff on daily healthy eating tips as well as to sports teams and coaches on sports nutrition for a variety of ages from beginner to elite athletes. Diana’s experience as a dietitian and nutritionist is broad. Since 1996, she has worked as a clinical dietitian in intermediate and extended care facilities. She has been a Healthy Heart Cooking Instructor at St. Paul’s Lipid Clinic and a Nutrition Representative for Mead Johnson Canada. Diana has been involved in nutrition research, nutrition education promotional events and health fairs, food preparation and delivery to disadvantaged people. Diana holds a Bachelor of Science degree in nutrition and she is a member of the College of Dietitians of B.C. and Dietitians of Canada.

André Goh, MA

“Diversity & Inclusion: Building Connections”

André leads a team of professionals in Diversity & Inclusions (D&I) for the Toronto Police Service, a leading policing agency in D&I. André is responsible for the strategic direction, implementation, and alignment of the Service’s Integrated D&I initiatives including sustainable development and corporate inclusive strategies. André has been in this position since 2006.

Previously, André was at Ryerson University (Senior Equity & Diversity Advisor), the Western Australia Police Service (Equity Manager), WA Equal Employment Office (Senior Advisor), and Ontario Human Rights Commission (Senior Investigator). Widely considered a leading expert on organizational change for diversity and inclusion, André has authored several publications and journals. His works include texts on cultural competency and diversity training such as Customizing Diversity Training Using Vignettes (2009), Diversity and Leadership: Tools in a Changing Environment (2005), Building on Diversity (2002), Voices of Diversity (2000), and Cultural Competence through Equity & Diversity Plans (1998). André received his MA from Ryerson University and served on the boards of several organizations. With more than thirty years of operational and management experience, André continues to lead in key strategic inclusion, diversity and equity perspectives.

Kevin Gilmartin, Ph.D. – “Emotional Survival for Police, Firefighters and First Responders”

Dr. Gilmartin is a behavioral sciences and management consultant specializing in the law enforcement and public safety areas. He formerly spent twenty years in law enforcement in Tucson, Arizona. During his tenure, he supervised the Behavioral Sciences Unit and the Hostage Negotiations Team. He is a former recipient of the IACP-Parade Magazine National Police Officer Service Award for contributions during hostage negotiations. He presently maintains a consulting relationship with law enforcement agencies nationally in the U.S. and internationally with Canada and Australia. He is retained by several Federal law enforcement agency critical incident response teams. He is a charter member of the IACP: Psychological Services Section and former vice-president of the Society of Police and Criminal Psychology. He holds a doctoral degree in clinical psychology from the University of Arizona. In addition to being the author of the book Emotional Survival for Law Enforcement, he is the author of numerous articles published by the Dept. of Justice, the IACP, and the FBI. He is a veteran of the U.S. Marine Corps and resides in Portland, Oregon and Tucson, Arizona.
# Fifth Annual Western Canada Emergency Services Leadership Seminar

**October 27 and 28, in Leduc, Alberta**

## Registration Form

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<tr>
<th><strong>Early Registration</strong> (prior to Sept 15, 2015)</th>
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## Register Online:

Visit the seminar website at [http://emergencyservicesleadershipconference.com](http://emergencyservicesleadershipconference.com).
Registrations and payment can be made using the “seminar registration link”.

Register by mail, fax or e-mail with this form (if more than one registration please attach list of names)

Fifth Annual Western Canada Emergency Services Leadership Seminar registration form

**Name:** ________________________________  **# of registrants if more than one:** __________

**Agency:** ________________________________

**City:** __________________**Province:** __________________

**Phone:** __________  **E-mail:** __________________**Postal Code:** __________

E-Mail registrations to: glen@firewiseconsulting.com

Mail registrations to:
Western Canada Emergency Services Leadership Seminar
PO Box 253
Shawnigan Lake, BC  V0R 2W0
(250) 812-9830 or (250) 812-9636

Fax registrations to:
(250) 929-7334

Please make cheques payable to FireWise Consulting Ltd.

**Payment by credit card:**

☐ MasterCard  ☐ Visa

**Number:** __________________**Expiry:** __________  **Security Code** __________

**Name on card:** __________________

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**Seminar Refund/ Cancellation Policy**

Cancellations received two weeks prior to the seminar date will be refunded the full course fee minus a $50 administrative fee. Cancellations after the deadline will not be refunded. Registrations are transferable. Substitutions are permitted up to and including the first day of the seminar.